

## The Marjorie Sands NICU of Virginia Hospital Center AngelEye Camera Campaign Sponsorship Opportunities

### Premier — \$20,000

***Provides 10 AngelEye cameras and enables 300 NICU families the chance to bond with their baby each year***

- Logo on AngelEye Camera welcome screen
- Recognition on donor display within the Virginia Hospital Center NICU unit
- Linked logo recognition on the Virginia Hospital Center Foundation website
- Recognition and website link in an exclusive post on Virginia Hospital Center's social media pages
- Inclusion in the Campaign Press Release and NICU and Foundation print publications

### Ambassador — \$10,000

***Provides 5 AngelEye cameras and enables 150 NICU families the chance to bond with their baby each year***

- Recognition on donor display within the Virginia Hospital Center NICU unit
- Linked logo recognition on the Virginia Hospital Center Foundation website
- Recognition and website link in an exclusive post on Virginia Hospital Center's social media pages
- Inclusion in the Campaign Press Release and NICU and Foundation print publications

### Supporter — \$1,500

***Provides 1 AngelEye camera and enables 30 NICU families the chance to bond with their baby each year***

- Name recognition on Virginia Hospital Center Foundation website
- Recognition in a group post on Virginia Hospital Center's social media pages
- Inclusion in the Campaign Press Release and NICU and Foundation print publications

**The Superhero Project has agreed to match our \$20,000 goal in full if we meet it by December 31st.**

Together we will provide this crucial tool to Virginia Hospital Center NICU parents!



**Questions?** Contact Colleen Hughes: 703.717.4424 or [chughes@virginiahospitalcenter.com](mailto:chughes@virginiahospitalcenter.com)  
**Sponsorship Contributions can be made online:** [vhcfoundation.com/angeleye/](http://vhcfoundation.com/angeleye/)