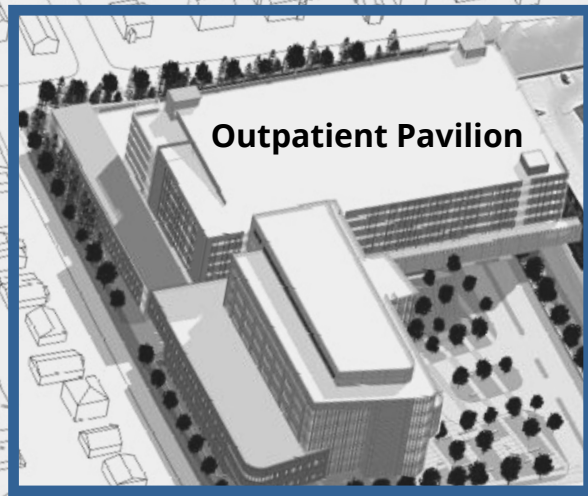




Power of **COMMUNITY**  
CAMPAIGN TO TRANSFORM  
VIRGINIA HOSPITAL CENTER



**Estimated Completion:  
End of 2022**



Campus Map with Outpatient Pavilion Expansion

## Campaign to Transform Virginia Hospital Center

### The Need:

- Patient census is growing and aging
- Increased demand for services
- Hospital campus at capacity – especially Medical, Surgical and Behavioral Health beds
- Technology continues to impact healthcare, creating a shift in care towards the outpatient setting

### Our Vision for Patient First Healthcare:

- Dedication to quality and safety
  - Attract and retain the very best doctors, nurses and technicians
  - Expand training and educational opportunities for nurses and medical staff
- Enhance patient experience and accessibility
  - Transform the Hospital campus with the creation of a central building for outpatient medical services
  - The separation of inpatient medical services enables us to address the critical bed shortage and evolving patient needs
- Foster innovation in healthcare delivery
  - Provide the latest technologies and equipment to offer state-of-the art treatment options for our patients to improve outcomes, reduce recovery times and enhance quality of life
  - Virginia Hospital Center is a proud member of the Mayo Clinic Care Network - the only partner in the Mid-Atlantic region
- Provide for our Neighbors in need
  - Further our medical and social services for the most vulnerable populations in Arlington County through the Hospital's Outpatient Clinic and VHC Pediatrics

### Campaign Leadership:

#### Honorary Campaign Families:

The Caruthers Family  
The Hitt Family

#### Campaign Co-Chairs

Randy & Jocie Anderson  
Bob & Brenda Hawthorne

### Campaign Goal:

\$26 Million Comprehensive Campaign  
Estimated Completion: End of 2022

# Special Recognition & Naming Opportunities

## Gifts of \$10 Million or Greater

- Opportunity to name an entire building or facility, such as the Outpatient Pavilion, the Women & Infant Health Center or a medical office building
- Customized recognition - donors of \$10 Million or greater are provided highly personalized opportunities to work directly with Foundation and Hospital leadership to tailor and shape their recognition according to their wishes

## Gifts of \$5 Million - \$9.9 Million

- Opportunity to name significant and / or prominent sections of a facility or building, such as the Emergency Department, Outpatient Clinic, Outpatient Surgery Center, Outpatient Radiology or Imaging Center
- Opportunity to name and endow senior medical personnel positions, such as the Chief Medical Officer or Chief Nursing Officer or major department chairs, such as Surgery or Emergency Medicine
- Customized recognition includes specially designed visual recognition, such as plaques or wall signage as well as tailored graphic identity for the named facility, ribbon cutting reception and public awareness opportunities

## Gifts of \$2.5 Million - \$4.9 Million

- Option to name targeted major Hospital Centers, such as Labor & Delivery, Interventional Radiology or Orthopedic Surgery Unit
- Customized recognition includes specially designed visual recognition, such as plaques or wall signage as well as tailored graphic identity for the named center, ribbon cutting reception and public awareness opportunities

## Gifts of \$1 Million - \$2.4 Million

- Option to name targeted Hospital facilities, such as the Outpatient Pharmacy, Outpatient Lab, Cardiopulmonary Rehabilitation, a building lobby or clinical practice areas in the Outpatient Pavilion
- Opportunity to name portions of special building elements such as exterior gardens / welcome plaza or the café
- Opportunity to name and endow a targeted clinical position such as a program chair or specialty practice director
- Customized recognition includes specially designed recognition such as plaques or personalized wall signage, family recognition reception and press release



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# Special Recognition & Naming Opportunities

## Gifts of \$500,000 - \$999,999

- Option to name multiple rooms or a unit within a designated clinic, center or specialty practice area, such as an on-floor waiting / reception area, recovery rooms or family nourishment rooms
- Option to underwrite a targeted piece of mid-range equipment, as identified by clinical staff
- Opportunity to name and endow a professional medical educational scholarship
- Name outpatient Surgery Suite (\$500,000)
- Prominent recognition in materials, publications and displays

## Gifts of \$100,000 - \$499,999

- Opportunity to name a patient room (\$100,000) — 44 rooms
- Opportunity to name a Virginia Hospital Center Pediatrics exam room (\$100,000) — 8 rooms
- Option to establish a named, endowed fund to support a scholarship award or area of care
- Additional community resource spaces as identified within the Outpatient Pavilion or specialty practice within the Hospital
- Prominent recognition in materials, publications and displays

## Gifts of \$50,000 - \$99,999

- Option to establish a named fund in support of area of interest to the donor, such as a clinical scholarship fund
- Opportunity to name an Outpatient exam room (\$50,000)
- Special recognition in materials, publications and displays

## Gifts of \$10,000 - \$49,999

- Recognition in materials, publications and lists acknowledging campaign donors, such as a donor wall or donor display in the Outpatient Pavilion lobby



Galen Society members, Amélie and Charlie Cagle / February, 2020

# Outpatient Pavilion Services & Features

- All outpatient diagnostic, treatment and rehabilitative facilities
- Women's Imaging
- Radiology
- Same-day surgery
- Endoscopic procedures
- Physical therapy
- Several floors of doctors' offices and clinics, including space for future growth
- Community meeting rooms and dedicated spaces for clinical staff meetings and gatherings
- Café open to the public
- Exterior gardens and gathering spaces, including pedestrian-friendly access throughout the site
- Adjacent to a new 1,700-spot parking garage connected to the Hospital's main campus

*"We feel very fortunate to have Virginia Hospital Center as a resource available to us. However, we know that having world class and accessible medical care in our growing community comes at a cost in terms of new technologies and expanding needs. This is why we have made a commitment to our health and the health of our community by supporting the Virginia Hospital Center Foundation's Power of Community campaign with a financial gift."*

— Power of Community Campaign Co-Chairs  
Randy & Jocie Anderson  
Bob & Brenda Hawthorne

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