

CELEBRATING 75 YEARS OF PATIENT CARE EXCELLENCE

(continued from page 1)

spirit as when our doors opened 75 years ago.”

One of the best things about his leadership role, Mr. Cole shares, is hearing from donors about why they choose to support Virginia Hospital Center. “What I hear most often is that they’ve had a successful clinical outcome and are so grateful to their physicians. They talk about our nursing staff and the personal care and connection they’ve experienced. Everyone wants a good clinical outcome, but the relationships with caregivers are what makes a lasting impression.”

From a Dairy Farm, to a Center of Hope and Healing

Bake sales and door-to-door fundraising initiated the transformation of what use to be home to a dairy farm into the

sophisticated medical center that is now Virginia Hospital Center. Donor support is just as critical today, Mr. Cole says, “We can’t continue to advance without the generosity of donors. We need more inpatient beds to serve this community, to make investments in new technology, and to continue to attract the very best physicians. I’m grateful to those individuals who give to ensure the best care is available, not only for themselves, but for everyone in this community.”

Thank you for your support as Virginia Hospital Center prepares for another 75 years of exceptional patient care, delivered with compassion! Your generosity ensures that all patients receive the care they need to enjoy good health throughout their lives.



Virginia Hospital Center celebrated the start of its 75th anniversary year as many donors, community members, and Hospital leaders gathered at Top of the Town, Arlington, VA, on Tuesday, February 26, 2019. Chairman of the Virginia Hospital Center Health System Board, John R. Garrett, MD, FACS, toasted to the Hospital’s 75-year history, and David Townshend, Chairman of Virginia Hospital Center Foundation Board, announced plans for VHC Vision 2025 – Better Together, a \$26 million campaign that will fund the next phase of the Hospital’s growth.



Outpatient center (left); The original house, located on a dairy farm, purchased to build the hospital (right)



In 1933, five women’s clubs united in purpose to build a hospital for our community, and in 1944, after a community-wide effort, a fully operational 100-bed hospital opened. Today, Virginia Hospital Center has 394 beds, with plans underway that will transform the way we deliver healthcare so that the Hospital can continue to serve our patients for another 75 years!



Attendees wore white and enjoyed music, dancing, and a silent auction at the White Hot Event held on January 17 in honor of actress Betty White’s 97th birthday.

WHITE HOT EVENT RAISES FUNDS FOR PATIENTS IN NEED

Thank you to all who attended and sponsored the White Hot Event in support of the Lifeline Assistance Fund. More than 100 people gathered to raise funds for neighbors in need through the fund that helps vulnerable members of our community remain in their homes with confidence and safety.

Thank you to the many sponsors of this event, including our WHITE HOT sponsor:



MUSIC & MEDICINE 2019

DON'T MISS MUSIC & MEDICINE 2019!

Join us for the 5th Annual Gala *Music & Medicine*, our highly anticipated entertainment and fundraising event, benefiting Virginia Hospital Center and its Arlington Pediatric Center. Attendees will enjoy exquisite cuisine, live entertainment, and more while celebrating Virginia Hospital Center’s 75th anniversary of delivering exceptional patient care.

Music & Medicine 2019 will be held Friday, May 31, 2019, from 7:00 pm–12:00 am, at the Ronald Reagan Building & International Trade Center in Washington, D.C.

Seats are limited! Purchase your tickets now at VirginiaHospitalCenter.com/Gala. Sponsorship opportunities are available.

CELEBRATING 75 YEARS OF PATIENT CARE EXCELLENCE

“Virginia Hospital Center is constantly adapting and evolving,” says Jim Cole, President and CEO of Virginia Hospital Center. “75 years ago, this area was very rural. We went from offering just the basics to providing open heart surgery, neonatal intensive care, and so much more. Our affiliation with the Mayo Clinic Care Network gives us access to Mayo protocols, and a second opinion service is available to each one of our patients.”

Looking Forward, Looking Back

“This 75th anniversary is an opportunity to look back on how far we’ve come and to take next steps in the evolution of the delivery of healthcare,” Mr. Cole says. In the future, “telemedicine is going to be a major emphasis for us, and more services will be readily accessible, scattered throughout the community.”

Although the future is sure to bring many more changes in terms of technology and innovation, Mr.

“The fundamentals of good care by good people will continue in this community, with Virginia Hospital Center providing exceptional services with the same heart and spirit as when our doors opened 75 years ago.”

JIM COLE

President and CEO of Virginia Hospital Center

Cole insists that some things will stay the same: “The fundamentals of good care by good people will continue in this community, with Virginia Hospital Center providing exceptional services with the same heart and

(continued on page 4)



A LIFELINE FOR YOUR NEIGHBORS!

Thank you to everyone who supports the Lifeline Assistance Fund, ensuring that this vital service is available to people who wish to live independently but may need assistance in the event of a fall or other medical emergency!

Virginia Hospital Center's Lifeline Assistance Fund allows the elderly and other at-risk individuals to safely stay in their homes independently with confidence—knowing that help is available with the push of a button!

Even a minor fall can be life-threatening if help isn't readily available. That's why Virginia Hospital Center has served as a regional provider for the Philips Lifeline Medical Alert for over 25 years.

The Lifeline is a simple device worn on a cord around the neck. In the event of a fall, heart attack, stroke, or other medical emergency, the subscriber can push the button and immediately be connected to someone who asks if help is needed. Within minutes, a family member or neighbor can be notified or EMTs dispatched.

"We've seen over the years how, when people push their button, it's saved their lives. Other times, people can be connected to help quickly and avoid a trip to the hospital," says Cathy Turner, Director of Senior Health & Health Promotion at Virginia Hospital Center.

"But many people who most need the service can't afford the cost of installation or the monthly monitoring fee," Cathy explains. "So we established the Lifeline Assistance Fund in the fall of 2009. It cuts the cost of the service by 50 to 75 percent and provides great peace of mind to elderly and disabled subscribers, and to their families. They know that if something happens, at the push of the button they have the ability to access help."

"This program serves such a vulnerable population and the need is increasing each year. We want to be able to meet the needs of our community and need donor support to do that," Cathy says. "For just \$240 you can provide Lifeline services to someone in need for an entire year. Your gift to this fund will make a huge impact on the lives of seniors and at-risk people in our community."

Thank you for your partnership with Virginia Hospital Center! With your gift to the Lifeline Assistance Fund, you can provide a true lifeline to seniors and the disabled who wish to live independently! VirginiaHospitalCenter.com/LAF

Kiwanis Club—

MAKING A DIFFERENCE IN YOUNG LIVES

Book donations fuel reading in Arlington Pediatric Center patients

Virginia Hospital Center's Arlington Pediatric Center (APC) is the Medical Home for more than 3,000 children of low-income or uninsured families living in Arlington County. Gifts from caring friends and donors ensure comprehensive, affordable, quality healthcare, and other non-medical needs are met for each of APC's patients. The Arlington Kiwanis Club has partnered with APC to provide funding and other support to impact the health and well-being of a most vulnerable population.

As an international service club committed to enriching the lives of young children, the Arlington Kiwanis Club has a long history of funding important needs for Virginia Hospital Center's Arlington Pediatric Center (APC).

Member Edd Nolen, who has served as the club's president and on their Board of Directors, says their book drive began when he toured APC and asked how the club could help fill an important need.

As part of their commitment to the whole child, APC runs a literacy program that helps give every child a book of their own to take home after an appointment with their doctor. Not only do these books make doctor's visits more pleasant, this program helps instill a life-long love of reading and learning in a boy or girl who might have little access to children's books.

More than a decade later, Edd estimates the Kiwanis have donated as many as 30,000 children's books



Edd Nolen, Marshall Ginn (Senior Director of Development, VHC Foundation), Betsy Frantz (President, VHC Foundation), Scott McCaffery (President, Arlington Kiwanis Club)

to APC—and considers each donation a privilege. "These children, they're so young and innocent. I think it's our obligation to take care of our neighbors, especially children who are the most vulnerable," he says. "We're investing in young people who deserve to have a show of caring and concern, and I hope others will share in that."

Thank you for your support of Virginia Hospital Center and APC! Your ongoing financial support will impact the health of more boys and girls, and your gift of new and gently-used children's books will nurture a life-long love of reading and overall success for under-privileged boys and girls! To learn more and to donate books, please visit: VirginiaHospitalCenter.com/SupportAPC



Community Forum

CARING FOR AGING PARENTS

Thursday, April 4, 2019, 7:00 pm – 8:30 pm

Virginia Hospital Center Foundation's Women's Health Circle will host a conversation on the next topic in their educational series, Caring for Aging Parents. The event will be held at the John T. Hazel, MD Conference Center at Virginia Hospital Center. Complimentary garage parking is available (Zone B).

Each Community Forum is free to the public and is dedicated to equipping attendees with knowledge and resources to improve the health of our community.

For more information, please visit VirginiaHospitalCenter.com/CommunityForums

YOUR LEGACY . . .

SUPPORT MEDICAL EXCELLENCE FOR FUTURE GENERATIONS

Thank you for your partnership with Virginia Hospital Center! If you'd like to take the next step and ensure exceptional care will be available to your community far into the future, consider including the Hospital in your will or estate plan. You may also benefit from a charitable gift annuity, which provides you with income for life and an immediate charitable tax deduction.

To learn more, contact Barbara Bush, Director of Philanthropy, at 703.717.4436 or via email at BBush@VirginiaHospitalCenter.com